**Charles Messman  
Vice President of Marketing**

Charlie joined the Company in 2016 as Vice President, Corporate Development and Investor Relations. Charlie assumed the role of Vice President, Marketing in December 2022 and oversees the Company’s global marketing, digital monetization, public relations and design teams, while continuing to manage corporate development and investor relations activities. He brings more than 26 years of experience working with a large range of technology companies providing investor relations counsel and advising on strategy, financing alternatives, M&A and marketing activities. Prior to joining Smith Micro, Charlie was the Vice President of Finance & Corporate Development at eGain Corporation, and he co-founded The MKR Group, serving as its President, where he managed investor relations, corporate development, and marketing activities for several technology companies with a wide range of market capitalizations. He is well known on Wall Street for having a strong marketing presence throughout many diverse industries. Charlie holds a Bachelor of Arts degree in Economics from Iowa State University.