

IR INQUIRIES:

Charles Messman Investor Relations 949-362-5800 IR@smithmicro.com

Smith Micro Reports Second Quarter 2018 Financial Results Company Achieves Non-GAAP Profitability During the Quarter

ALISO VIEJO, CA, July 24, 2018 – Smith Micro Software, Inc. (<u>NASDAQ: SMSI</u>), today reported financial results for its second quarter ended June 30, 2018.

"I am encouraged by our second quarter results as we look to build upon our positive momentum in the second half of fiscal 2018," said William W. Smith, Jr., President and CEO of Smith Micro Software. "We achieved operating profitability and saw continued revenue growth from our wireless business unit, driven by our two core products, SafePath® and CommSuite®."

"While there is still plenty of hard work ahead, I am proud of what we have achieved with the turnaround journey that we began 18 months ago. The company is well capitalized and positioned to build upon the momentum achieved in the first half of the year. We will remain diligent and focused on our strategic initiatives, expanding our revenues and continuing our march to consistent profitability in the coming quarters."

Fiscal Second Quarter 2018 Financial Results:

Smith Micro Software reported revenue of \$6.9 million for the second quarter ended June 30, 2018, compared to \$5.9 million reported in the second quarter ended June 30, 2017.

Second quarter 2018 gross profit was \$5.8 million, compared to \$4.6 million reported in the second quarter of 2017.

Gross profit as a percentage of revenue was 84 percent for the second quarter of 2018, compared to 78 percent for the second quarter of 2017.

Generally accepted accounting principles in the United States ("GAAP") net loss available to common stockholders for the second quarter of 2018 was \$2.4 million, or \$0.11 loss per share, compared to a GAAP net loss available to common stockholders of \$2.0 million, or \$0.15 loss per share, for the second quarter of 2017.

Non-GAAP net income (which excludes non-cash stock-based compensation, amortization of intangibles, debt issuance and discount costs, fair value adjustments, preferred stock dividends, and a normalized tax expense) for the second quarter of 2018 was \$0.2 million, or \$0.01 per share, compared to a non-GAAP net loss of \$0.8 million, or \$0.06 loss per share, for the second quarter of 2017.

Fiscal June Year-to-Date 2018 Financial Results:

Smith Micro Software reported revenue of \$12.4 million for the six months ended June 30, 2018, compared to \$11.4 million reported for the six months ended June 30, 2017.

Gross profit for the six months ended June 30, 2018 was \$10.0 million, compared to \$8.9 million reported for the same period in 2017.

Gross profit as a percentage of revenue was 81 percent for the six months ended June 30, 2018, compared to 78 percent for the six months ended June 30, 2017.

GAAP net loss available to common stockholders for the six months ended June 30, 2018 was \$4.9 million, or \$0.26 loss per share, compared to a GAAP net loss available to common stockholders of \$4.8 million, or \$0.38 loss per share, for the same period in 2017.

Non-GAAP net loss (which excludes non-cash stock-based compensation, amortization of intangibles, debt issuance and discount costs, fair value adjustments, preferred stock dividends, and a normalized tax benefit) for the six months ended June 30, 2018 was \$1.2 million, or \$0.07 loss per share, compared to a non-GAAP net loss of \$2.2 million, or \$0.18 loss per share, for the six months ended June 30, 2017.

Total cash and cash equivalents at June 30, 2018 were \$8.7 million.

To supplement our financial information presented in accordance with GAAP, the Company considers and has included in this press release certain non-GAAP financial measures, including a non-GAAP reconciliation of gross profit, income (loss) before taxes, net income (loss) available to common stockholders, and earnings (loss) per share in the presentation of financial results in this press release. Management believes this non-GAAP presentation may be more meaningful in analyzing our income generation and therefore has excluded the following non-cash items from GAAP earnings calculations: stock-based compensation, amortization of intangible assets, debt issuance and discount costs, fair value adjustments, and preferred stock dividends. Additionally, since we are in a cumulative loss position, a non-GAAP income tax expense (benefit) was computed using a 24 percent and 38 percent tax rate for 2018 and 2017, respectively, using the Company's normalized combined U.S. federal, state, and foreign statutory tax rates less various tax adjustments. This presentation may be considered more indicative of our ongoing operational performance. The table below presents the differences between non-GAAP net income (loss) and net loss on an absolute and per-share basis. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with GAAP, and the non-financial measures as reported by Smith Micro Software may not be comparable to similarly titled amounts reported by other companies.

Investor Conference Call:

Smith Micro Software will hold an investor conference call today, July 24, 2018 at 4:30 p.m. EDT, to discuss the Company's second quarter 2018 financial results. To access the call, dial 1-877-270-2148; international participants can call 1-412-902-6510. A passcode is not required to join the call; ask the operator to be placed into the Smith Micro conference. Participants are asked to call the assigned number approximately 10 minutes before the conference call begins. In addition, the conference call will be available on the Smith Micro website in the Investor Relations section.

About Smith Micro Software, Inc.:

Smith Micro develops software to simplify and enhance the mobile experience, providing solutions to some of the leading wireless service providers, device manufacturers, and enterprise businesses around the world. From optimizing wireless networks to uncovering customer experience insights, and from streamlining Wi-Fi access to ensuring family safety, our solutions enrich today's connected lifestyles while creating new opportunities to engage consumers via smartphones. Our portfolio also includes a wide range of products for creating, sharing and monetizing rich content, such as visual messaging and 2D/3D graphics applications. For more information, visit smithmicro.com.

Forward-Looking Statements:

Certain statements in this press release are, and certain statements on the related teleconference call may be, forward-looking statements regarding future events or results, including without limitation, statements relating to our financial prospects and other projections of our performance and our future business plans, and other statements using such words as "expect," "anticipate," "believe," "plan," "intend," "could," "will," and other similar expressions. Forward-looking statements involve risks and uncertainties, which could cause actual results to differ materially from those expressed or implied in the forward-looking statements. Among the important factors that could cause or contribute to such differences are our ability to continue as a going concern, our ability to raise more funds to meet our capital needs, changes in demand for our products from our customers and their end-users, customer concentration, given that the majority of our sales depend on a few large customer relationships, new and changing technologies, customer acceptance and timing of deployment of those technologies, and our ability to compete effectively with other software and technology companies. These and other factors discussed in our filings with the Securities and Exchange Commission, including our filings on Forms 10-K and 10-Q, could cause actual results to differ materially from those expressed or implied in any forward-looking statements. The forward-looking statements contained in this release and on the related teleconference call are made on the basis of the views and assumptions of management regarding future events and business performance as of the date of this release, and we do not undertake any obligation to update these statements to reflect events or circumstances occurring after the date of this release.

Smith Micro and the Smith Micro logo are registered trademarks or trademarks of Smith Micro Software, Inc. All other trademarks and product names are the property of their respective owners.

Smith Micro Software, Inc. Reconciliation of GAAP to Non-GAAP Results

(in thousands, except per share amounts) - unaudited

	,	GAAP	Co	Stock mpensation	tangibles nortization	I	Note ssue/ scount	 ir Value justments	Preferred Stock Dividends		Taxes		Non- GAAP	
Three Months Ended 6/30/18:	·			•										
Gross profit	\$	5,829	\$	-	\$ -	\$	-	\$ -	\$	-	\$	-	\$	5,829
Income (loss) before provision for														
income taxes		(2,164)		247	64		66	2,085		-		-		298
Net income (loss) available to common stockholders		(2,362)		247	64		66	2,085		185		(59)		226
Income (loss) per share: basic and diluted		(0.11)		0.01	0.00		0.00	0.10		0.01	(0	.00)		0.01
Three Months Ended 6/30/17:														
Gross profit	\$	4,577	\$	-	\$ -	\$	-	\$ -	\$	-	\$	-	\$	4,577
Loss before provision for income taxes		(1,947)		388	65		131	_						(1,363)
Net loss available to common		(1,)+/)		300	0.5		131							(1,303)
stockholders		(1,952)		388	65		131	-		-	4	523		(845)
Loss per share: basic and diluted		(0.15)		0.03	0.00		0.01	-		_	0	.04		(0.06)
Six Months Ended 6/30/18:														
Gross profit	\$	9,983	\$	-	\$ -	\$	-	\$ -	\$	-	\$	-	\$	9,983
Loss before provision for income taxes		(4,535)		410	128		131	2,224		_		_		(1,642)
Net loss available to common		(1,000)						_,						(-,- :-)
stockholders		(4,884)		410	128		131	2,224		326	4	417		(1,248)
Loss per share: basic and		(0.26)		0.02	0.01		0.01	0.10		0.00	0	. 02		(0.07)
diluted		(0.26)		0.02	0.01		0.01	0.12		0.02	0	.02		(0.07)
Six Months Ended 6/30/17:														
Gross profit	\$	8,870	\$	-	\$ -	\$	-	\$ -	\$	-	\$	-	\$	8,870
Loss before provision for income taxes		(4,819)		834	130		261	_		_		_		(3,594)
Net loss available to common stockholders		(4,832)		834	130		261	_		_	1.3	379		(2,228)
Loss per share: basic and diluted		(0.38)		0.07	0.01		0.02	_		_		.11		(0.18)
		()												()

Note: Loss per share: basic and diluted - may be impacted by rounding to allow rows to calculate.

Smith Micro Software, Inc. Statements of Operations and Comprehensive Loss (in thousands, except per share amounts) - unaudited

		For the Tl Ended		For the Six Months Ended June 30,					
		2018	2017	2018		2017			
Revenues	\$	6,945	\$ 5,862	\$ 12,408	\$	11,438			
Cost of revenues		1,116	1,285	2,425		2,568			
Gross profit		5,829	4,577	9,983		8,870			
Operating expenses:									
Selling and marketing		1,447	1,461	3,177		3,254			
Research and development		2,195	2,174	4,450		4,671			
General and administrative		2,061	2,239	4,251		4,428			
Restructuring expense		52	322	52		714			
Total operating expenses		5,755	6,196	11,930		13,067			
Operating income (loss)	_	74	 (1,619)	 (1,947)		(4,197)			
Non-operating expenses:			, ,						
Interest expense, net		(143)	(329)	(314)		(613)			
Change in fair value of warrant liability		(2,085)	-	(2,224)		-			
Other income (expense), net		(10)	1	(50)		(9)			
Loss before provision for income taxes		(2,164)	(1,947)	(4,535)		(4,819)			
Provision for income tax expense		13	 5	 23		13			
Net loss		(2,177)	(1,952)	(4,558)		(4,832)			
Less preferred stock dividends		(185)	 -	 (326)		-			
Net loss available to common stockholders	\$	(2,362)	\$ (1,952)	\$ (4,884)	\$	(4,832)			
Loss per share:									
Basic and diluted	\$	(0.11)	\$ (0.15)	\$ (0.26)	\$	(0.38)			
Weighted average shares outstanding:									
Basic and diluted		21,888	13,179	18,612		12,674			

Smith Micro Software, Inc. Consolidated Balance Sheets

(in thousands) - unaudited

		June 30, 2018	December 31, 2017			
ASSETS			·			
Current Assets:						
Cash & cash equivalents	\$	8,745	\$	2,205		
Accounts receivable, net		6,182		5,145		
Prepaid and other assets	<u> </u>	774		576		
Total current assets		15,701		7,926		
Equipment & improvements, net		1,060		1,229		
Deferred tax asset, net		404		404		
Other assets		148		146		
Intangible assets, net		359		487		
Goodwill	<u> </u>	3,685		3,685		
TOTAL ASSETS	\$	21,357	\$	13,877		
						
LIABILITIES & STOCKHOLDERS' EQUITY						
Current Liabilities:						
Accounts payable	\$	1,315	\$	1,333		
Accrued payroll and benefits		1,998		1,994		
Related-party notes payable		-		1,000		
Other accrued liabilities		411		416		
Deferred revenue		261		73		
Total current liabilities		3,985		4,816		
Related-party notes payable, net		1,200		1,200		
Notes payable, net		1,689		1,558		
Warrant liability		9,004		-		
Deferred rent		846		970		
Other long-term liabilities		649		766		
Total non-current liabilities		13,388		4,494		
Stockholders' Equity:						
Preferred stock		-		-		
Common stock		25		14		
Additional paid in capital		241,790		237,486		
Accumulated comprehensive deficit		(237,831)		(232,933)		
Total stockholders' equity		3,984		4,567		
TOTAL LIABILITIES & STOCKHOLDERS' EQUITY	\$	21,357	\$	13,877		