Smith Micro develops software to simplify and enhance the mobile experience, providing solutions to some of the leading wireless service providers, device manufacturers, and enterprise businesses around the world. From optimizing wireless networks to uncovering customer experience insights, and from streamlining Wi-Fi access to ensuring family safety, our solutions enrich today's connected lifestyles while creating new opportunities to engage consumers via smartphones. Our portfolio also includes a wide range of products for creating, sharing, and monetizing rich content, such as visual messaging, video streaming, and 2D/3D graphics applications.

Quick Facts

Founded: November 30, 1982; incorporated December 1, 1983

Headquarters: Aliso Viejo, CA and Pittsburgh, PA

Global Locations: Belgrade, Serbia; Braga, Portugal and Stockholm, Sweden

Employees: 160

IPO Date: 1995

Stock Symbol: NASDAQ (SMSI)

Proven Solutions for a Mobile World

For more than 35 years, Smith Micro has developed deep expertise in embedded software for networked devices, policy-based management platforms, and highly scalable mobile applications and hosted services. To help our customers – and their customers – thrive in a connected world, the company offers solutions designed to improve wireless Quality of Experience, reduce costs and complexity, and build valuable mobile relationships between businesses and consumers. Our portfolio includes:

SafePath® – is a Connected Life platform that simplifies and enhances the digital lifestyles of mobile consumers. Comprised of SafePath Family, which provides family location services and parental controls, and SafePath IoT, a service for enabling consumer IoT devices, the SafePath platform provides peace of mind to families across all connected devices.

CommSuite® – premium voice, messaging, and video services that allow wireless operators and enterprises to flexibly deliver and monetize mobile applications and rich media content.

NetWise® – a policy-on-device platform for optimizing data traffic, controlling device behavior, and mobile subscriber lifecycle management to improve the wireless Quality of Experience for mobile consumers.

QuickLink® IoT intelligence platform – a standards-based, powerful solution that provides actionable edge intelligence from remote in-field devices. The QuickLink IoT solution also enables comprehensive device management capabilities and robust over-the-air (OTA) update functionality.

Award-winning Graphics Solutions for Animation and Illustration

In addition to its wireless portfolio, Smith Micro develops market-leading and affordable software for graphics animation and illustration. The company's graphics portfolio includes **Poser®**, a professional solution for 3D Figure Design and Animation; **Moho®** (formerly Anime Studio®), a complete solution for 2D animation; and **MotionArtist®** an easy-to-use tool for comic animation and powerful presentation design. These programs are used by professional artists, major entertainment studios, and world renowned artists and graphics firms to create award-winning movies, television shows, TV advertising, internet media content, 3D gaming, and visual designs.

Company History

Smith Micro's first product, in 1982, was Stock Portfolio System, quickly followed by MarketLink, a solution for downloading stock quotes using an analog modem. Fueled by a growing Telecom market, the company shifted focus to the burgeoning field of remote connectivity. Smith Micro introduced its first connectivity application under the brand name QuickLink®. As fax modems became pervasive, so did QuickLink among modem vendors such as IBM, AT&T, Motorola, Hayes, and US Robotics. By the early '90s, the company had emerged as one of the leading names in fax and modem connectivity, and completed an Initial Public Offering on the NASDAQ stock exchange in 1995.

By the late '90s, dial-up Internet access was being replaced by cable Internet, DSL, and wireless broadband technologies, due to their substantially higher speeds and reliability. This change led the company to apply its network connection expertise to new wireless and mobility applications. With QuickLink Mobile®, Smith Micro launched its first large-scale mobile network deployment supporting 2G and 3G data networks for Verizon Wireless in 2001.

Through a strategy that has included acquisition and engineering innovation, the company has continued to lead the industry with an ever-expanding software portfolio. Smith Micro launched its first enterprise mobility solutions in 2004 and acquired a consumer product line with Allume Systems in 2005, including patented, market-leading compression software called Stuffit®. By 2006, the company's connectivity software was being deployed globally by operators and OEMs. In 2007, the company added mobile security, device management and firmware over-the-air (FOTA) solutions to its portfolio. Within the following three years, Smith Micro acquired technology for premium voice and visual messaging, as well as adaptive video delivery to mobile devices, enabling more revenue-generating solutions for operators and enterprises.

In 2012, Smith Micro launched NetWise, an intelligent traffic management solution for operators. The company has since built on this platform to offer unmatched device analytics and Big Data solutions that optimize the performance of wireless networks for network operators and Cable/MSOs. In 2016, Smith Micro acquired Birdstep in Sweden and iMobileMagic in Portugal, extending the company's global footprint and adding Wi-Fi credential provisioning, as well as digital lifestyle and location services, such as the SafePath platform, to its broad portfolio. In 2017, Smith Micro rebranded its proven device management and FOTA solutions as the QuickLink IoT Services Platform to attack the growing demand for standards-based solutions to manage and update connected devices within the Internet of Things. In 2018, Smith Micro expanded the scope of its SafePath® platform to address the emerging consumer IoT market.

Why Smith Micro?

For more than three decades, Smith Micro has provided software solutions for global businesses, evolving with the Telecom industry through the Internet age. Today, the company develops standards-based software that is extensible, interoperable, and scalable to meet the most dynamic and demanding mobile environments. When your business needs a partner to address wireless and mobility challenges, consider the benefits of working with an industry veteran:

• **Broad Portfolio** – Smith Micro provides market-leading solutions for wireless connectivity and analytics, device/policy management, mobile engagement and consumer insights, family location and protection services, voice/video communications, and 2D/3D animated content.

• **Deep Expertise** – In creating solutions for our global customers, Smith Micro has acquired unmatched expertise in heterogeneous networks, numerous mobile platforms and operating systems, highly scalable architectures, and mobile industry standards.

• **Industry-proven** – Many of the leading mobile network operators, Cable/MSOs, device & chipset manufacturers, enterprises, and public sector organizations have deployed our solutions. Smith Micro software runs on 100s of millions of mobile devices around the world.