

About Smith Micro Software, Inc.

Smith Micro develops software to simplify and enhance the mobile experience, providing solutions to some of the leading wireless service providers, device manufacturers, and enterprise businesses around the world. From optimizing wireless networks to uncovering customer experience insights, and from streamlining Wi-Fi access to ensuring family safety, our solutions enrich today's connected lifestyles while creating new opportunities to engage consumers via smartphones. Our portfolio also includes a wide range of products for creating, sharing and monetizing rich content, such as visual messaging, video streaming, and 2D/3D graphics applications.

Quick Facts

Founded: November 30, 1982; incorporated December 1, 1983

Headquarters: Aliso Viejo, CA

Global Locations: Pittsburgh, PA, Belgrade, Serbia, Stockholm, Sweden, and Braga, Portugal

Employees: 126

IPO Date: 1995

Stock Symbol: NASDAQ(SMSI)

Solutions for Mobile & Wireless

Over the past three decades, Smith Micro has developed deep expertise in embedded software for networked devices, policy-based management platforms, and highly scalable mobile applications and hosted services. To help our customers – and their customers – thrive in a connected world, Smith Micro offers solutions designed to improve wireless Quality of Experience, reduce costs and complexity, and build valuable mobile relationships between businesses and consumers. Our portfolio includes:

QuickLink® – end-user applications for connecting laptops, USB modems, and mobile hotspots to 3G, 4G and Wi-Fi networks, easily and reliably, while managing data usage

NetWise® – a policy-on-device platform for optimizing data traffic, controlling device behavior, engaging mobile users, and improving Quality of Experience over wireless networks

CommSuite® – premium voice, messaging and video services that allow wireless operators and enterprises to flexibly deliver and monetize mobile applications and rich media content.

SafePath™ Family - a mobile app and cloud management platform that uses location services and parental controls to help families stay connected to loves ones.

Smith Micro also develops custom mobile applications for wireless service providers and enterprise businesses of all sizes. In addition, the company's graphics portfolio, which includes **Poser®**, **Moho®** (formerly Anime Studio®), and **Clip Studio Paint®** (formerly Manga Studio®), offers a vast library of animation and graphics content created by a worldwide community of digital artists. This content and software is available to operators, OEMs, and internet platform providers who want to create rich mobile apps and services.

Company History

Smith Micro's first product, in 1982, was Stock Portfolio System, quickly followed by MarketLink, a solution for downloading stock quotes using an analog modem. Fueled by a growing Telecom market, the company shifted focus to the burgeoning field of remote connectivity. Smith Micro introduced its first connectivity application under the brand name QuickLink®. As fax modems became pervasive, so did QuickLink among modem vendors such as IBM, AT&T, Motorola, Hayes and US Robotics. By the early '90s, the company had emerged as one of the leading names in fax and modem connectivity, and completed an Initial Public Offering on the NASDAQ stock exchange in 1995.

By the late '90s, dial-up Internet access was being replaced by cable Internet, DSL and wireless broadband technologies, due to their substantially higher speeds and reliability. This change led Smith Micro to apply its network connection expertise to new wireless and mobility applications. With QuickLink Mobile®, the company launched its first large-scale mobile network deployment supporting 2G and 3G data networks for Verizon Wireless in 2001.

Through a strategy that has included acquisition and engineering innovation, the company has continued to lead the industry with an ever-expanding software portfolio. Smith Micro launched its first enterprise mobility solutions in 2004, and acquired a consumer product line with Allume Systems in 2005, including patented, market-leading compression software called Stuffit®. By 2006, the company's connectivity software was being deployed globally by operators and OEMs. In 2007, Smith Micro added mobile security, device management and firmware over-the-air (FOTA) solutions to its portfolio. Within the following three years, the company acquired technology for premium voice and visual messaging, as well as adaptive video delivery to mobile devices, enabling more revenue-generating solutions for operators and enterprises.

In 2012, Smith Micro launched NetWise®, an intelligent traffic management solution for operators. The company has since built on the NetWise platform to offer unmatched device analytics, as well as a mobile engagement solution called Captivate™, which delivers smartphone-based consumer insights and personalized mobile promotions. In 2016, Smith Micro acquired Birdstep in Sweden and iMobileMagic in Portugal, extending the company's global footprint, and adding deeper analytics and family services solutions to its broad portfolio.

Why Smith Micro?

For nearly 35 years, Smith Micro has provided software solutions for global businesses, evolving with the Telecom industry through the Internet age. Today, the company develops standards-based software that is extensible, interoperable, and scalable to meet the most dynamic, demanding mobile environments. When your business needs an experienced partner to address wireless and mobility challenges, consider the benefits of working with an industry veteran:

- **Broad Portfolio** – Smith Micro provides market-leading solutions for wireless connectivity and analytics, device/policy management, mobile engagement and consumer insights, family location and protection services, voice/video communications, and 2D/3D animated content.
- **Deep Expertise** – In creating solutions for our global customers, Smith Micro has acquired unmatched expertise in heterogeneous networks, numerous mobile platforms and operating systems, highly scalable architectures, and mobile industry standards.
- **Industry-proven** – Many of the leading mobile network operators, Cable/MSOs, device & chipset manufacturers, enterprises, and public sector organizations have deployed our solutions. Smith Micro software runs on 100s of millions of mobile devices around the world.